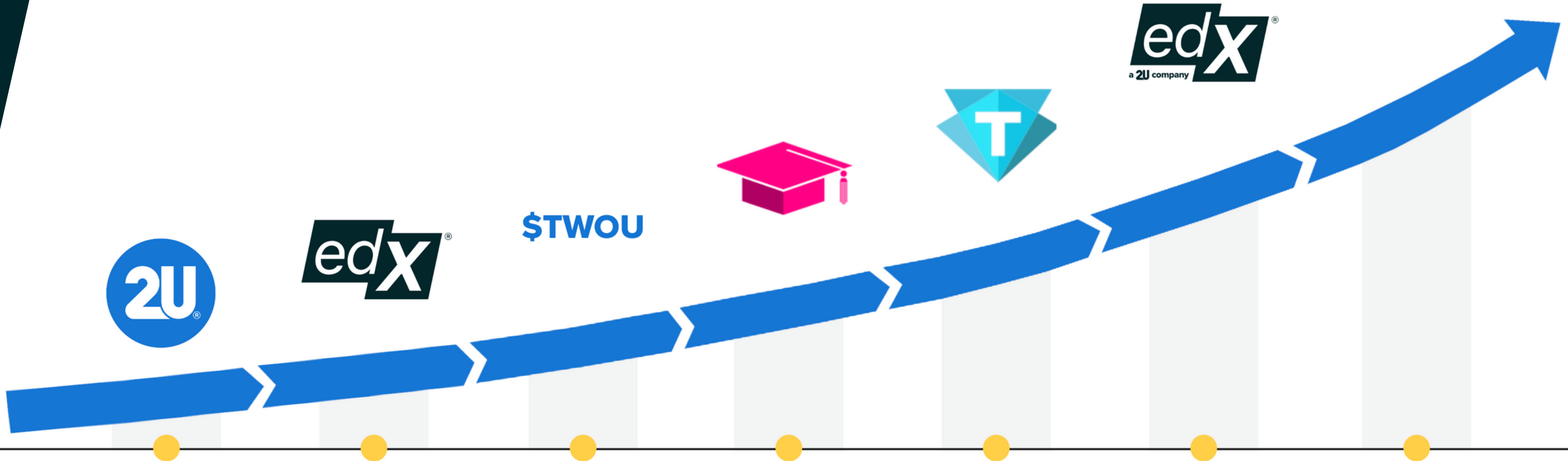2U®

Media Kit

Our Story

Guided by our founding mission to eliminate the back row in higher education, 2U has spent over 15 years advancing the technology and innovation to deliver world-class learning outcomes at scale. The company is considered a leader and pioneer in high-quality online education, supporting the world's top universities and institutions in bringing academic excellence online. 2U's global online learning platform edX is delivering life-changing learning experiences to millions of people worldwide.

edX was founded by Harvard and MIT as an experiment to make the world's best education available to everyone. Today, under the leadership of 2U CEO Paul Lalljie and edX Founder and 2U Chief Academic Officer Anant Agarwal, edX connects over 83 million people worldwide with online learning that delivers real professional progress across nearly every career discipline, from artificial intelligence and robotics to sustainability and public health. Together with universities and organizations at the forefront of their fields, edX offers thousands of job-relevant programs designed to give every ambitious learner a path to achievement.

Our Evolution as a Platform Company

2008

2U, Inc.
is founded

2012

edX
is founded

2014

2U goes public

2017

2U acquires
GetSmarter

2019

2U acquires
Trilogy
Education
Services

2021

2U and edX
combine to
create platform
company

2022

2U launches
edX for Business

Fast Facts and Figures

#9 FAST COMPANY MOST INNOVATIVE COMPANIES IN EDUCATION

FAST COMPANY

Most Innovative Companies 2024

4500+
ONLINE PROGRAMS

260+
CONTENT PARTNERS

83M+
LEARNER NETWORK

141M+
COURSE ENROLLMENTS

59K+
DEGREE GRADUATES

81K+
BOOT CAMP GRADUATES

Current as of Feb.. 12, 2024. Updated quarterly.

Our Commitment to Transparency

Our Transparency & Outcomes Report highlights important metrics and powerful stories in our journey to deliver world-class learning outcomes at scale alongside the world's top institutions.

This annual report reflects 2U's continued industry-leading commitment to sharing key facts, figures, and insights about our partnerships, programs, and the edX platform. Leading in transparency: It's the greatest way to ensure we're providing high-quality education that makes a difference for all.

Download the 2022 Transparency & Outcomes Report here.

Our Boilerplates

About 2U, Inc. (Nasdaq: TWOU)

2U is a global leader in online education. Guided by its founding mission to eliminate the back row in higher education, 2U has spent 15 years advancing the technology and innovation to deliver world-class learning outcomes at scale. Through its global online learning platform edX, 2U connects more than 83 million people with thousands of affordable, career-relevant learning opportunities in partnership with more than 260 of the world's leading universities, institutions, and industry experts. From free courses to full degrees, 2U is creating a better future for all through the power of high-quality online education. Learn more at 2U.com.

About edX

edX is the global online learning platform that fuels the world's ambition. edX was developed in 2012 by Harvard and MIT to make the world's best education available to everyone. Today, as a part of 2U, Inc. (Nasdaq: TWOU), edX connects over 83 million people with online learning to meet every professional moment. Together with top-ranked universities and organizations at the forefront of their fields, edX offers thousands of job-relevant programs across nearly every career discipline, from artificial intelligence and robotics to sustainability and public health. Find online courses, certificates, boot camps, and degrees that fuel your ambition at edX.org.

About edX for Business

edX For Business is 2U's comprehensive upskilling and reskilling solution, chosen and trusted by enterprises across the globe. Designed to engage every level of an organization, it offers an expansive portfolio of outcomes-based online learning programs taught by top universities and industry leaders, including curated academies in artificial intelligence, supply chain management, data analytics, sustainability, and leadership. Find out why employees of more than 60% of the Fortune 500 are learning with edX at business.edX.org.

Our Partners

Universities and institutions partner with us to bring high-quality online education to learners across the globe. With edX, institutions can fuel their ambition and achieve their goals: extending their reach and mission, delivering quality outcomes, increasing access, and future proofing the university.

Our Offerings

2U helps the world's leading universities and industry experts deliver online education that drives professional progress across nearly every career discipline. On edX.org, learners can find thousands of high-quality online programs at every investment level, from free courses to full degrees.

Online Doctorate, Master's and Bachelor's Degrees:

Online degrees from leading non-profit universities built and taught by university faculty and instructors spanning today's most in-demand fields.

MicroBachelors® and MicroMasters® Programs:

Undergraduate and graduate-level courses that count as credit toward eligible degree programs.

Boot Camps:

Intensive, immersive programs in technology that combine market-driven curricula, project-based learning, and global communities of learners.

Executive Education:

Cohort-based courses that hone leadership skills and offer academic and career support.

Open Courses:

Self-paced courses and certificates designed to help learners develop knowledge and gain fundamental industry skills.

Our Brand Guidelines

Looking for edX and 2U logos, executive headshots, and product images?

Please email us at **media@2U.com**

Questions? Contact:
media@2U.com